



# ***International Professional Standards Network***

## **Beauty Mapping Workshop, Seminar and Industry Site Visit Hong Kong**

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Dear Industry Professional

The IPSN has been established to benchmark industry skills and formal accredited qualifications against an industry certification recognition process. The completion of the beauty benchmarking project will be delivered at the next IPSN meeting to be held in Hong Kong on March 28 & 29 2011.

Our guest presenter is Dr. H.H. Leung of the Headquarters Division Two of the Vocational Training Council. Dr. Leung is well experienced in Vocational Training and establishing standards for skilled trades. More importantly he has very good connections with the local industry and business sectors including the hair and beauty sectors.

The program will provide stimulating conversation and information on our industries globally. I look forward to meeting you and sharing information on skills, standards and benchmarking activities.

***Jeanette Allen***

**Chair  
ipsn**



## Monday 28<sup>th</sup> March 9:00pm-4:00pm

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### **Beauty Mapping Workshop**

Dr. Michele Serfontein will present her findings on the mapping of beauty standards between Australia, Canada, New Zealand and South Africa. This full day presentation will identify the methodology used, the findings and recommendations that will be presented to the IPSN Board.

## Tuesday 29<sup>th</sup> March 9:00am -4:00pm

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IPSN Annual General Meeting  
Presentation by Dr. H.H. Leung  
Industry visit

## Wednesday 30<sup>th</sup> March 9:00am-2:00pm

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### **IPSN Board Meeting**

#### **All meetings will be held at the:**

Eaton Hotel  
380 Nathan Road  
Kowloon, Hong Kong  
Tel. (852) 2782 1818  
Accommodation enquiries through Ada Lee [ada.lee@eatonhotels.com](mailto:ada.lee@eatonhotels.com)



# INTERNATIONAL PROFESSIONAL STANDARDS NETWORK

ATTENDANCE INFORMATION

TITLE: MR  MISS  MRS  MS

FAMILY NAME:

GIVEN NAMES:

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ADDRESS:

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SUBURB:

STATE:

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POSTCODE:

MOBILE:

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EMAIL:

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I will be attending the following functions please tick:

Monday –Beauty mapping workshop

\$75.00

Tuesday – AGM, Dr. H.H. Leung presentation and industry visit

\$100.00

Please email your acceptance information to Barbara Hawkins – [barbara@behc.com.au](mailto:barbara@behc.com.au)

Make your cheque payable to Service Skills Australia and post to:

**Ipsn C/O Service Skills Australia**

**GPO Box 4194**

**Sydney NSW 2001**

**Australia**

*MEMBER COUNTRIES*

